



Chum.fi

P2P Staking Leveraging Memecoin and NFT Cult Communities

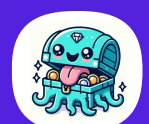
Who the hell are you?

- Ex Consensys, Ex Kraken, Ex Glowie
- Ethereum Foundation Grant Recipient (zkCREAM)
- 20 years of software dev experience (Mobile, Computer Vision, SaaS, Social, Blockchain)



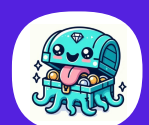
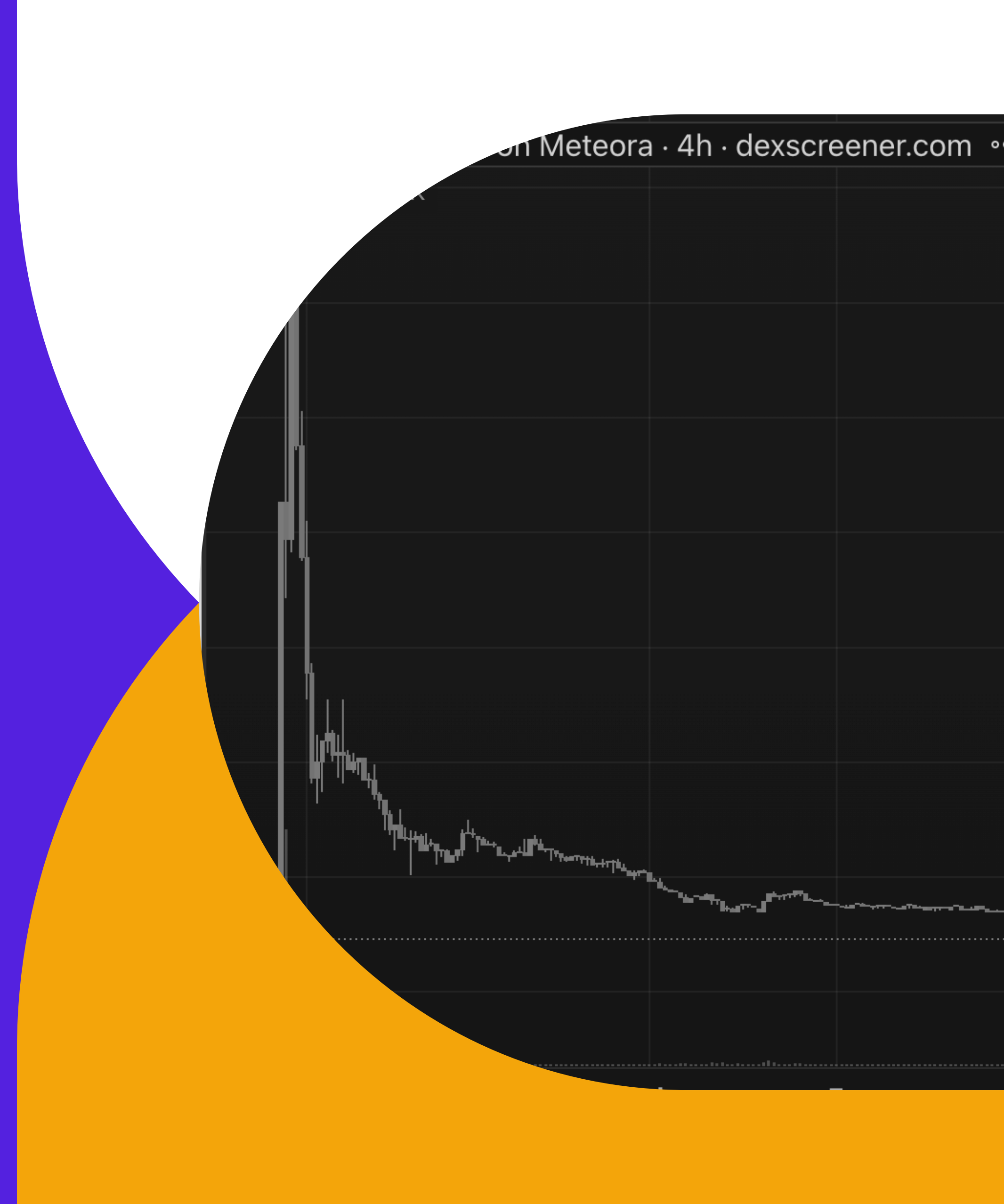
Dan Lipert

Ex VP Eng at Gitcoin/
Consensys
Ex PM at Kraken
Smart Contract Dev
EE Umich 06



There are few yield opportunities

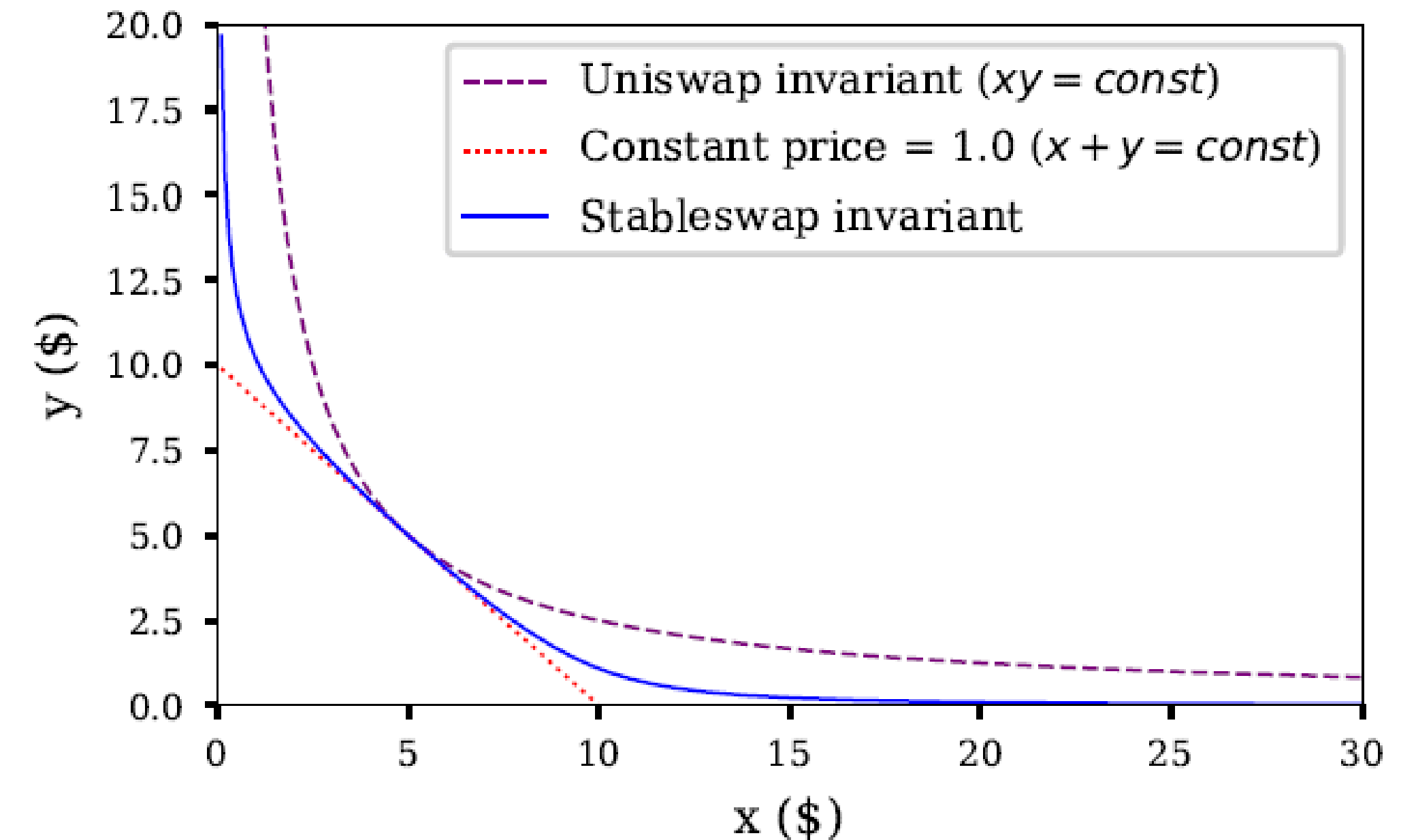
- MAYBE you can get a loan or leverage with highly liquid memecoins/NFTs
- Token-native staking mechanisms almost always involve inflating supply, **DECREASING price** (Ethereum lol)
- Even large MCAP are highly illiquid at high prices, resulting in whales nuking prices and needing to DCA out, increasing risk



Removing Supply Makes Price Go Up

- Removing liquid assets from the market via staking increases prices
- If tokens are chasing yield, they are not being sold
- Is there some lever where we can pay directly to increase price...? Yes!
- Currently 33.5M ETH chases 3-6% yield (depending on use of LST, MEV boost, etc.)

AMM Curves



Yield from memecoins and NFTs

Existing players solving it...but poorly



Hyperliquid



Leverage Trade
Memecoins



Decentralized? Question
Mark??? LMAO get rekt
on perps



Need to deposit
Stablecoins for margin



Blur,
Magic Eden,
etc.



Earn yield by loaning
NFTs or listing for
airdrops



Only some collections
supported



Default on loan = you
lose your NFT.



OX.fun



Offers huge leverage on
memecoin deposits



No yield per se, just
leverage on memecoins



Rapid and sudden
delisting of assets...
other issues....



NFTx



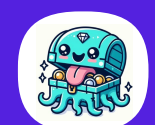
Uses AMM NFT/ETH
uniswap pools to allow
trading/swapping/
exchanging NFTs



High fees set by pool
creators, different fees,
different pools, fractured
liquidity

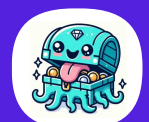


Staking NFTs in these
pools earns trading fees,
but also, your NFT can
be bought by someone
else while “staked”



Why Chum is more fun

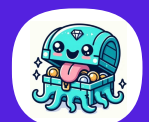
- If you stake NFTs, you always get back the same one you put in, no need to worry
- Chum allows you to link your social profile, and features leaderboards across the app and within each staking pool, allowing users to show off to their community
- Because the tokens and NFTs staked are not for sale, and theres no risk of losing them, there's only positive price effects.



Can Staking be fun?

Can Staking be social?

- 4% APY is probably exciting to some people, but given market volatility lock-up periods = STRESS
- What if instead of 4% yield, I'm getting a basket of memecoins and NFTs, being introduced to new online communities, and increasing my social profile
- Dump your old, dirty memecoins and NFTs into Chum staking pools and Chum the waters of your favorite cult communities



Introducing chum.fi

chum.fi

pump.fun but for staking

Stake

NFTs

Simple

0.139 ETH

0xe3...B989

Staking Pools (23)

Default

Show eligible

Platform Stats

Total Value Locked

\$1.2M

Active Rewards

\$250K

Your Positions

2

Top Rewards

Last 24h

Genesis Chumbi

+500K \$CHUM

y00ts

+1 DEGOD

\$CHUM

+100K \$CHUM

Top Contributors

View All

@chumbi_master

1,250 pts

@chum_whale

980 pts

0x98...3210

725 pts

12.5% APY

P2P NFT and Memecoin Staking

Genesis Chumbi

313 Chumbi

Top: 500,000 \$CHUM by @chumbi_master

Deposit

Add Rewards

8.5% APY

\$CHUM

\$CHUM

500,000 CHUM

Top: 1,000,000 \$CHUM by @chum_whale

Deposit

Add Rewards

3.3% APY

Milady

Milady

12 Milady

Top: 3 Schizoposters by 0x98...3210

Deposit

Add Rewards

2.1% APY

\$DEGOD

\$DEGOD

511,305 DEGOD

Top: 1 y00ts NFT by @degod_deployer

Deposit

Add Rewards

8.5% APY

EMILIA

3.6% APY

15.2% APY

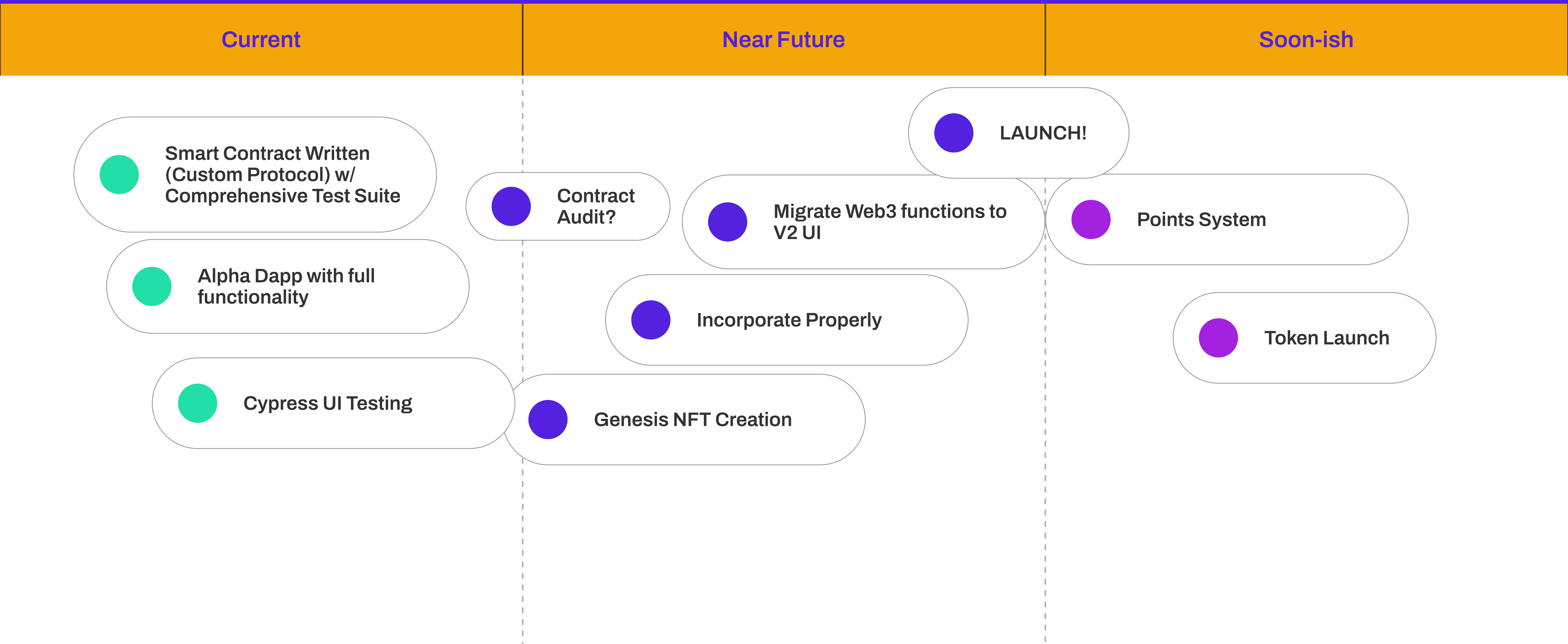
17.76% APY

TRUMP

Chum.fi

07

Making it happen



How to make money

1%

rewards go to
protocol

\$CHUM

Governance /
Utility Token /
Memecoin

NFTs

its a bear smoking
weed its totally
worth 50 eth

- Transaction Fees: Charge a minimal fee for processing transactions on our platform.
- Pre-launch NFT (Chumbi Undersea Mimic Treasure Chests inspired by undersea style tribes)

... I AM MADE OF
OUR BUTTER UND YOU
ARE WORTH 2K MONIES





Dan Lipert

Founder

danlipert@gmail.com

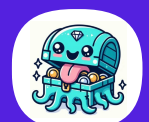
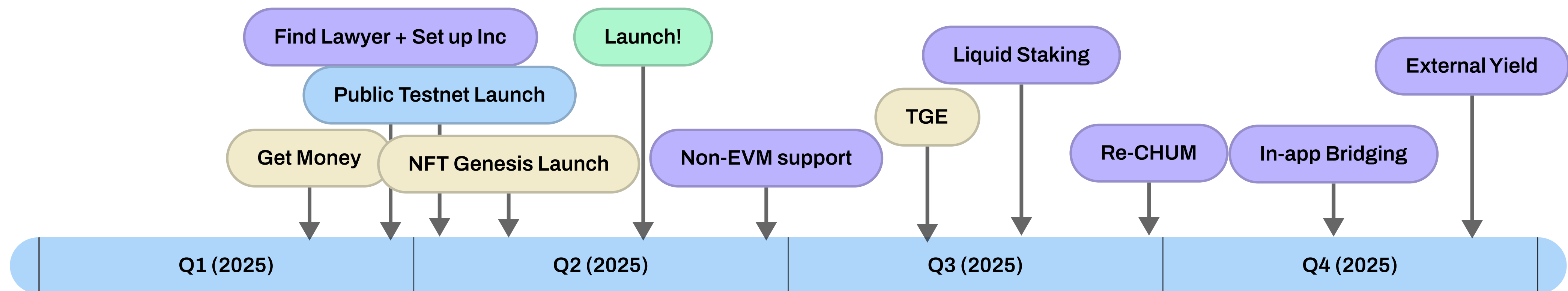
twitter: [@dan_lipert](https://twitter.com/dan_lipert)

Chum.fi

Turn your old, dirty, rotting
memecoins and NFTs into delicious
whale food and stir up markets

chum.fi

Where will we be next year if I win the hackathon/raise funds?



Other Great Reasons to Chum

Chum is a powerful, permissionless platform perfect for many use cases

- Remove Supply and Make Price Go Up
- Kickstart your own community by leveraging an existing token/NFT cult
- Share the wealth and gain loyal followers
- Have fun with your friends online

